

INNOVATE WITH CONFIDENCE

Why innovate?

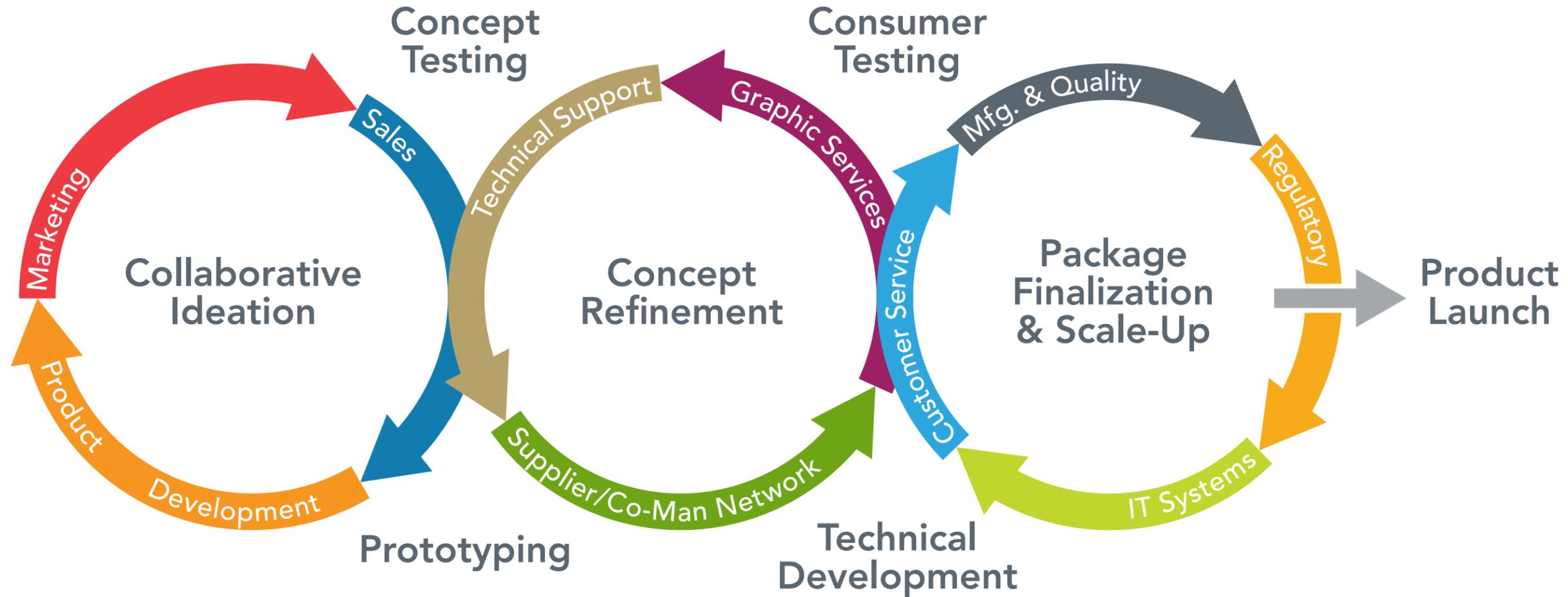
- Growth opportunities
- Pain points with current package
- Competitive information
- Brand identity drivers
- Consumer drivers

Early collaboration increases speed to market.

- Material technologies
- Various packaging formats
- Enhanced user experience features

Create prototypes.

- Sketches
- Renderings
- Mock ups
- Store presentations



Design

Creative sessions for idea generation, in-house concept visualization and prototyping

Development

Graphic design and development, sustainability assessment, physical and analytical testing, material trials, pouching/packing/filling support

Scale-up/Commercialization

OP/Supply Chain management, demand planning and VMI, state-of-the-art facilities across North America, FDA compliance testing and validation, life cycle tracking, EDI payment processing

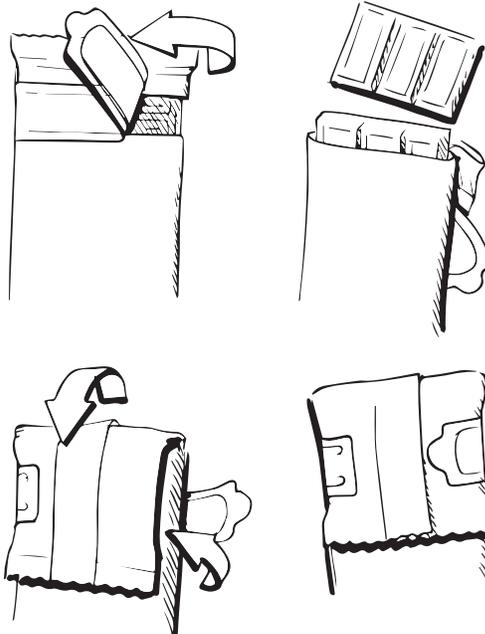
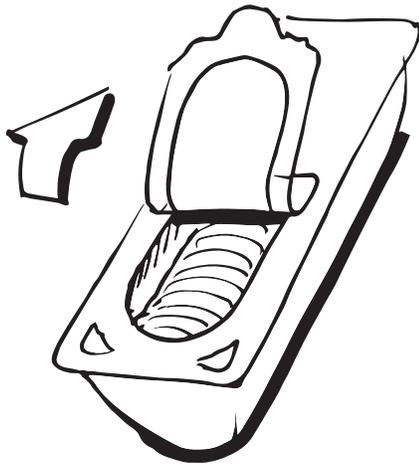
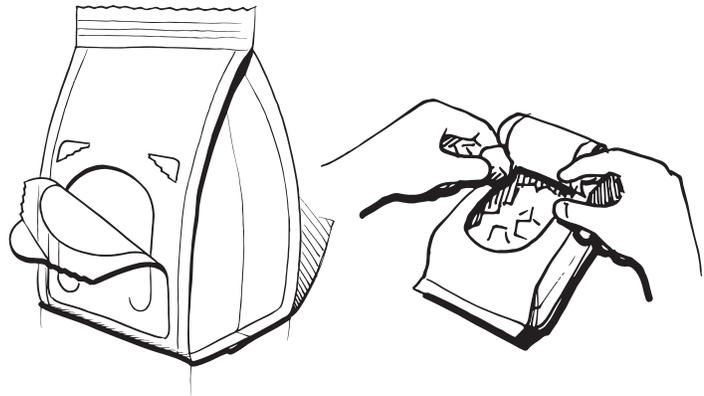


Printpack develops innovative packaging solutions that deliver a distinct advantage at the shelf, strengthen brand identity in the minds of consumers and help brand owners optimize speed-to-market strategies. Packaging innovation plays a critical role in influencing the way consumers value, choose, and use products.

DEVELOP PACKAGES THAT GET YOUR PRODUCT NOTICED.

A successful package innovation is driven by the complete solution. A complete solution approach considers the following:

- Material and structure of products
- Pre-press and graphic optimization
- Machine integration
- Distribution channels



Contact a Printpack representative regarding your specific packaging application.



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