

# The Purr-fect Curcumin



## Curcumin 95

### Formulate your pet product with the purity of curcumin.






Curcumin is known for promoting a healthy inflammatory response, improving joint health, and supporting brain health in companion animals.\* But, you need to have genuine curcumin in your product to get the health

benefits. Don't be fooled by synthetics. Curcumin 95 is carbon-14 tested to ensure you get efficacious, unadulterated curcumin in your pet formula.



### Ingredient Overview

Curcumin is a natural, food-sourced ingredient that helps balance your fur baby's inflammatory response.\* Vast, published research shows its ability to provide antioxidant capabilities that can support brain health and joint health.\*

-  Healthy Aging
-  Cognitive Health
-  Joint Support
-  Antioxidant
-  Sport Dog Recovery



#### Carbon-14 Tested

Real, verified curcumin.



#### Research Support

Numerous published studies showing health benefits.\*



#### Certifications

Kosher and Halal Certified.



#### Non-GMO

Curcumin 95 is a non-GMO food-based ingredient.

# Curcumin Powder - 95%



## Characteristics

Appearance .....	Free flowing powder
Color .....	Yellow to Orange
Odor & Taste .....	Characteristic/Aromatic
Assay (Total Curcuminoids by HPLC) .....	95-97%
Particle size .....	Min. 90% through 80 mesh
Bulk density .....	0.3 to 0.6 g/ml
Loss on drying .....	5% Max.

## Carbon-14 Testing

“Natural” products adulterated with synthetic analogues have become fixtures in the dietary supplement industry, unfortunately. That is why Stratum utilizes carbon-14 testing to ensure we supply you with only natural curcumin. Bio-based carbon testing measures the amount of carbon-14 in each sample and compares the result to international standards. The higher the % bio-based carbon, the more naturally sourced the ingredient. With carbon-14 verified Curcumin 95, keep your “natural” claim and lose the anxiety.



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